

Business Licensing Official CODE OF ETHICS

The Utah Business License Association, including its member and associates, an affiliate of the National Bureau of Business Licensing Officials (NBBLO), does hereby adopt as the standard for professional conduct the Business Licensing Code of Ethics, as proposed by the NBBLO, and as amended herein.

1. I will be dedicated to the concept of effect and democratic local government by responsible officials and promote professional general management essential to the achievement of this objective.
2. I will affirm the dignity and worth of the services rendered by government and maintain a constructive, creative, and practical attitude toward urban affairs with a deep sense of social responsibility as a trusted public servant.
3. I will be dedicated to the highest ideals of honor and integrity in all public and personal relationships in order that I may merit the respect and confidence of citizens, elected officials and all public servants.
4. I recognize the chief function of local government to serve and act in the best interest of the citizenry.
5. I will develop and advise on policy, provide facts as a basis for making decisions and setting community goals, and uphold the implementation of applicable governmental policies.
6. I will refrain from participating in the election of members of the employing legislative body, and from all local partisan political activities that would impair performance as a professional licensing official.
7. I will make it a goal to improve my professional performance and to develop the knowledge and expertise of fellow associates.
8. I will provide efficient, prompt, quality service to the community in an effort to exceed customers' expectations.
9. I will resist any encroachment on my professional responsibilities, believing I should be free to carry out official policies without interference and handle each problem with discrimination on the basis of principle and justice.

10. I will seek no favor; believing that personal gratification or profit secured by confidential information or by misuse of public time is dishonest.
11. I will uphold Federal, State and local laws for the betterment of my community and for the health, peace, safety and welfare of its residents.
12. I will so conduct my public and private life as to set a positive example to my fellow citizens and in a manner respectful to my position as a public official.
13. I will impart to my profession those standards of quality and integrity such that the conduct of the affairs of my office shall be above reproach and merit public confidence in our community.
14. I will be ever mindful of my neutrality and impartiality, rendering equal service to all and extend the same treatment I wish to receive.
15. I will record without bias that which is true and preserve that which is entrusted to me as if it were my own.
16. I will strive constantly to improve the administration of the affairs of my office consistent with applicable laws and through sound management practices to produce continued progress and fulfill my responsibilities to my community and others.

This adoption by the UBLA reflects our desire for and commitment to a professional standard of conduct containing the intent of the above items as a minimum basis for the code of ethics to be adopted by the NBBLO. We support cosmetic language adjustments and other changes during adoption and future amendments by the NBBLO only as those measures maintain or increase the validity and integrity of the code adopted herein.

Unanimously approved by the Utah Business License Association membership and conference attendees October 20, 2000, Moab, Utah, as hereby witnessed.

Witnessed: Edna Drake, UBLA President

Witnessed: D. Gay Jamieson, UBLA Executive Director.